



## **Sponsorship Options for the 2026-2027 Curling Season**

Support of your local nonprofit allows for a tasteful integration of your brand into the Chicago Curling Club. This highly visible marketing option will bring your business to the forefront of our visitors and sports community. We thank you for supporting our curling programs along with equipment and building upgrades.

**Base Level:**  
**\$500**

**In-Ice Advertising:** 24" x 18" Advertisement placed under ice, on curling sheet. Visible to everyone in Ice House.

**Bronze Level:**  
**\$750**

**Base Level + Website Promotion:** Corporate logo (300x150) on the Chicago Curling Club website along with a hyperlink to your Company's Home Page.

**Silver Level:**  
**\$1,000**

**Bronze Level + Wall Banner:** 5' x 3' Banner hung on a wall in Ice House. Visible to persons in Ice House and Warm Room of the Curling Club.

**Gold Level:**  
**\$3,500**

**Silver Level + House Advertising:** Identified at the end of each curling sheet; this LARGE corporate logo will be located within the concentric circles with a circumference of 16 feet. These ads are seen from all locations of Ice House and Warm Room and are also visible on the streamed televisions during all play. *(Returning sponsor: \$3,000 assuming material reuse)*

**+ Bonspiel Acknowledgement:** Your Company Name will be listed, in color, as a sponsor of the Chicago Curling Club on all Bonspiel (tournament) Media. These events bring in visitors from all over the world.

**Platinum Level:**  
**\$7,500**

**Gold Level + Scoreboard Sponsorship:** Scoreboard sponsorship provides exposure to a captive audience and is the most visible way to showcase your business name. Catch everyone's eye by showcasing your Company Logo on a 7' x 4' scoreboard. *(Returning sponsor: \$5,000 assuming material reuse)*

**+ Corporate Learn 2 Curl:** One (3) hour experience for up to 16 guests led by one of our USCA Certified Curling Instructors. This organized, safe & fun work event is a great way to show appreciation to your employees. Participants will learn how to: slide on a slider across ice, push out of the hack, deliver a 42lb curling stone across the sheet and sweep the ice with a curling broom. The experience will also include a (2) end game and (1) alcoholic beverage per adult. (\*Learn2Curls are also available separately)

Please Note: Design support is available for a one-time setup fee of \$50.00.

### **Chicago Curling Club**

555 Dundee Rd., Northbrook IL 60062  
[icesponsor@chicagocurlingclub.com](mailto:icesponsor@chicagocurlingclub.com)



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### **Emerald Level:** **\$15,000**

**Platinum Level + 2 Corporate Learn 2 Curls:** 2 Corporate Learn 2 Curl events for up to 32 guests each, led by one of our USCA Certified Curling Instructors. These events can occur in the same year or over 2 year period.  
*(Returning sponsor: \$12,500 assuming material reuse)*

### **Diamond Level:** **\$25,000**

**Platinum Level + 4 Corporate Learn 2 Curls:** 4 Corporate Learn 2 Curl events for up to 32 guests each, led by one of our USCA Certified Curling Instructors. These events can occur in the same year or over 2 year period.  
*(Returning sponsor: \$22,500 assuming material reuse)*

### **Name Our Club:** **\$1,000,000**

**Platinum Level + 10 Corporate Learn 2 Curls:** 10 Corporate Learn 2 Curl events for up to 32 guests each, led by one of our USCA Certified Curling Instructors. These events can occur in the same year or over 10 year period.

**+ Name Our Club:** Privilege to add Your Company Name to the Chicago Curling Club for 10 years.

#### **Full House Ad:**

Your logo, choice of two colors, and slogan featured in the 12' diameter house



#### **Basic Ice Ad:**

Your 24"x18" ad displayed behind the house

Please Note: Design support is available for a one-time setup fee of \$50.00.

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